

Reduction in Urinary and Blood Biomarkers of Tobacco Exposure in Smokers Switched to an ENDS Product

CORESTA

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Milly Kanobe, Bobbette Jones, Peter Chen, Eckhardt Schmidt, John Darnell, Buddy Brown

Background

Biomarkers of exposure (BoE) can help evaluate exposure to combustion-related, tobacco-specific toxicants after smokers switch from cigarettes to potentially less-harmful products like ENDS.

Three Vuse ENDS products were evaluated in this study:
Vuse Solo, Vuse Vibe and Vuse Ciro, all in Original (tobacco) flavor.

All evaluated products received Marketing Granted Orders by FDA Center for Tobacco Products in October 2021 (Vuse Solo) and Vuse Ciro and Vuse Vibe (May 2022).



Vuse Vibe
3.0% nic.

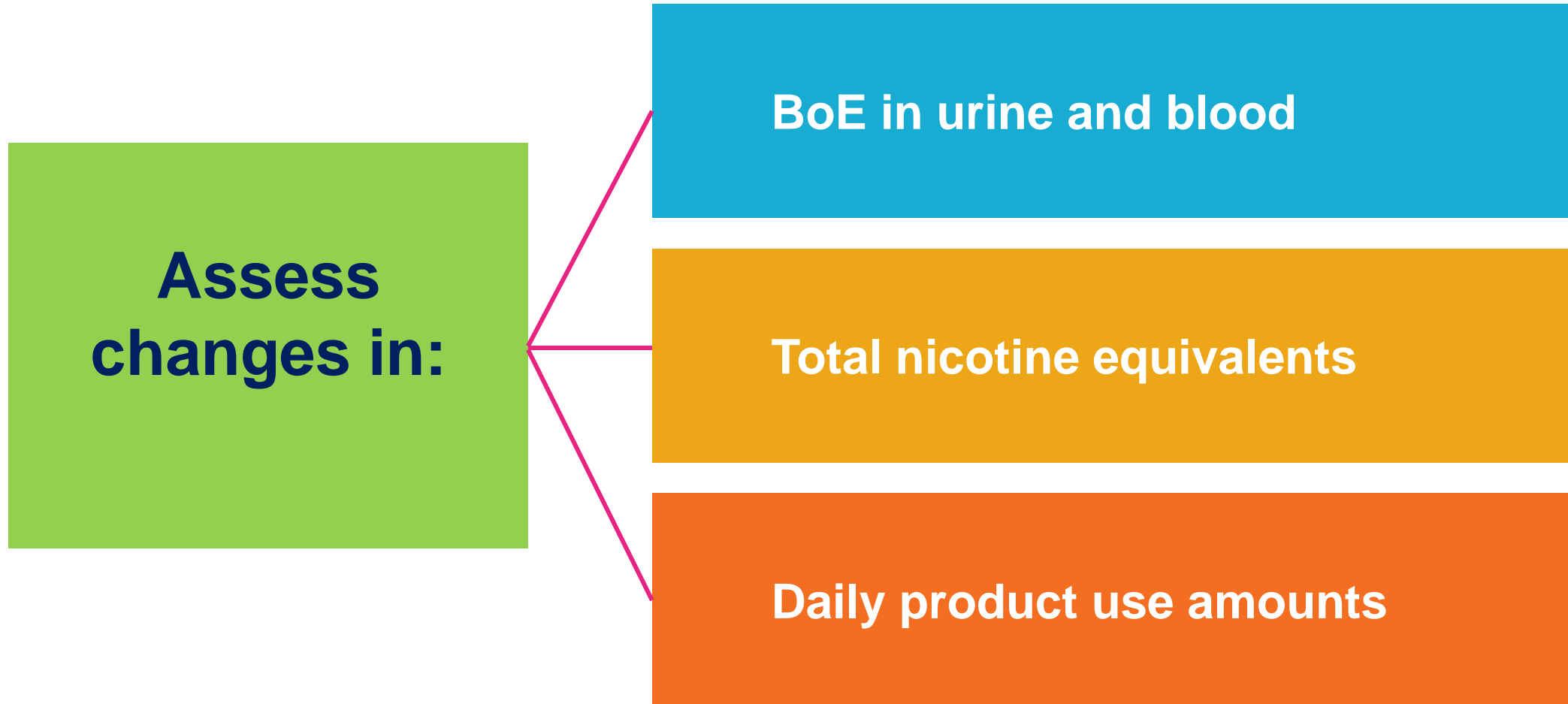


Vuse Solo
4.8 % nic.



Vuse Ciro
1.5% nic.

Clinical Study Objectives



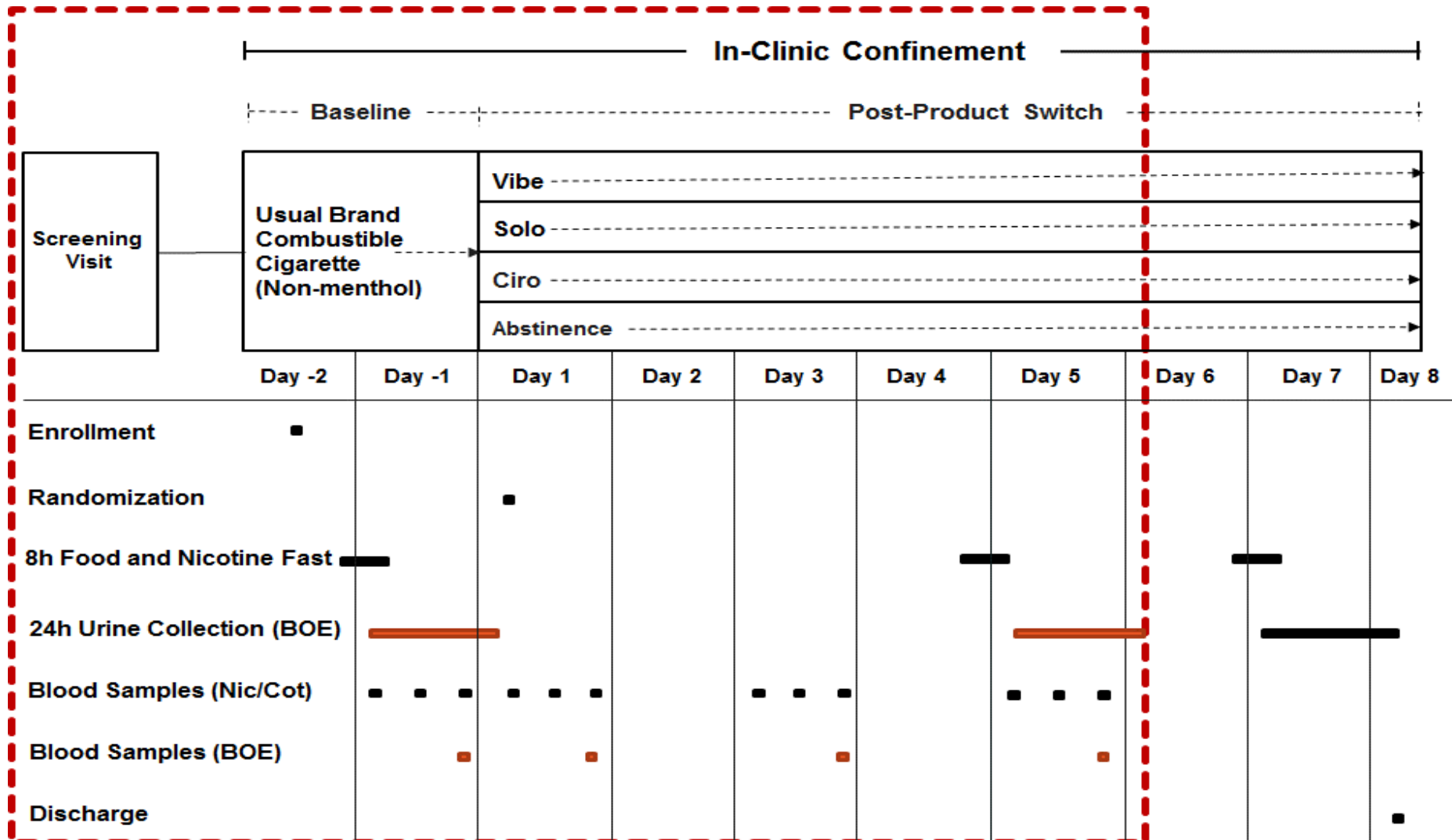
BoE Endpoints

Biomarker	Associated Toxicant	Chemical Classification
Urinary BoE		
<ul style="list-style-type: none"> • 1-AN • 2-AN • 4-ABP • o-Tol 	<ul style="list-style-type: none"> • 1-aminonaphthalene¹ • 2-aminonaphthalene¹ • 4-aminobiphenyl¹ • o-toluidine² 	Aromatic Amines
<ul style="list-style-type: none"> • CEMA • HMPMA • HPMA • MHBMA • SPMA 	<ul style="list-style-type: none"> • Acrylonitrile¹ • Crotonaldehyde¹ • Acrolein¹ • 1,3-butadiene¹ • Benzene¹ 	Semi-volatile Organics (Mercapturic Acids)
<ul style="list-style-type: none"> • 3-OH-B[a]P) 	B[a]P ¹	Polycyclic Aromatic Hydrocarbon
<ul style="list-style-type: none"> • NNAL • NNN 	<ul style="list-style-type: none"> • NNK¹ • NNN¹ 	Tobacco-specific Nitrosamines
<ul style="list-style-type: none"> • Unconjugated nicotine 	Nicotine+5 metabolites	Total Nicotine Equivalents
Blood BoE		
<ul style="list-style-type: none"> • Carboxyhemoglobin 	Carbon monoxide ²	

¹Constituent included in FDA HPHC list ([Federal Register, 2012](#)) and the PMTA ENDS Draft/Final Guidance ([FDA, 2016/2019](#)).

²Constituent included in FDA list of HPHCs in Tobacco Products and Tobacco Smoke ([Federal Register, 2012](#)).

Clinical Study Design



Subject Randomization to ENDS Products

Smokers of non-menthol cigarettes

Cohort	Randomized	Completed
Vibe	37	33
Solo	35	35
Ciro	37	35
Abstinence	16	11
Total	125	114

Study Results

The image displays three cigarette packs from the VUSE brand, each with a distinct color scheme and nicotine content. The VIBE pack is black with a grey and red wave graphic, featuring a VIBE VAPOR PEN. The SOLO pack is red with a white wave graphic, featuring a SOLO ORIGINAL cigarette. The CIRO pack is white with a red and orange wave graphic, featuring a CIRO VAPOR E-CIG. Each pack includes a warning label at the bottom.

Product Name	Nicotine Content	Warning
VIBE VAPOR PEN Original Kit	3% NIC	WARNING: This product contains nicotine. Nicotine is an addictive chemical.
SOLO ORIGINAL	4.8% NIC	WARNING: This product contains nicotine. Nicotine is an addictive chemical.
CIRO VAPOR E-CIG Original Kit	1.5% NIC	WARNING: This product contains nicotine. Nicotine is an addictive chemical.

Characteristic

Avg. age (years)

Race (%)

Gender (%)

Avg. years smoked

Avg. no. cigarettes smoked/day

Demographics

40 (22-59)

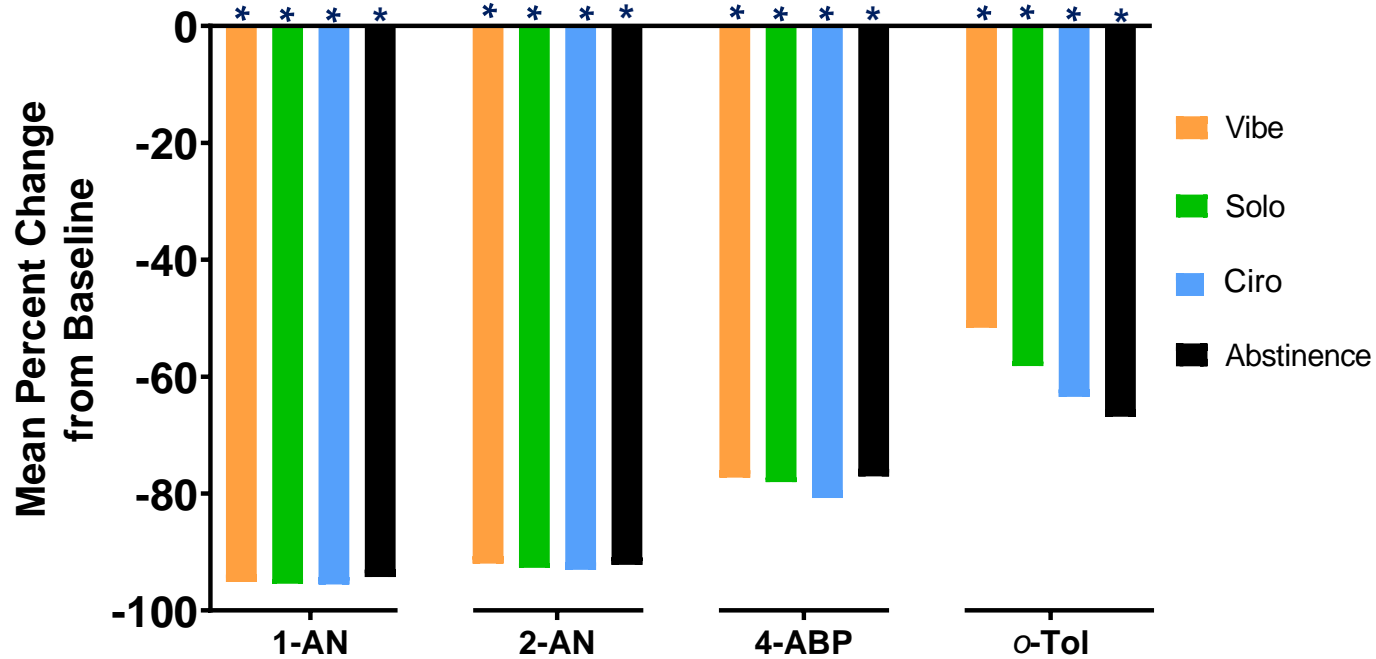
72.4 Caucasian
19.7 African American
7.9 Other

63 Male
37 Female

25.3 (1-51)

17.1 (10-40)

Urinary BoE: Aromatic Amines



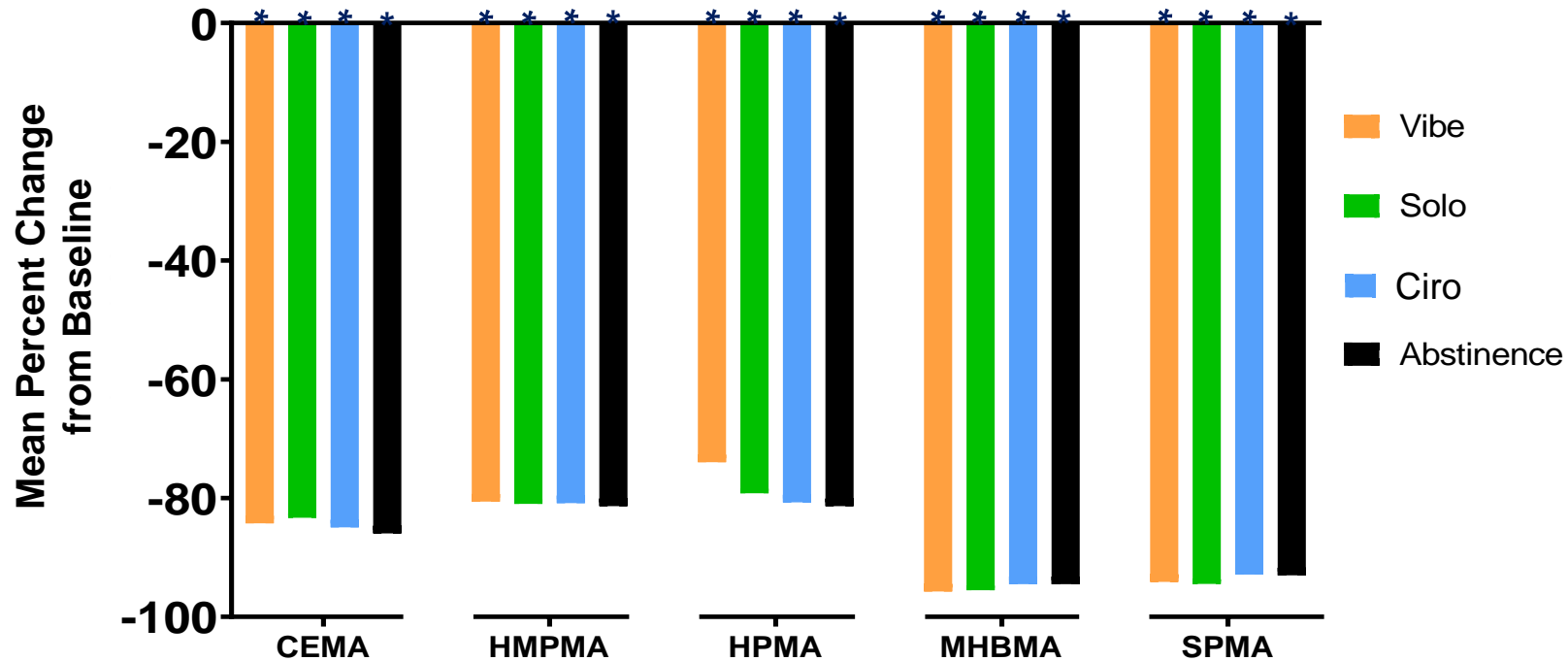
*p<0.05 Bonferroni-adjusted

RESULTS:

All BoE to aromatic amines were significantly reduced post-product switch compared to baseline.

Percent reductions in product-switch cohorts were similar to those observed in the Abstinence cohort.

Urinary BoE: Mercapturic Acids



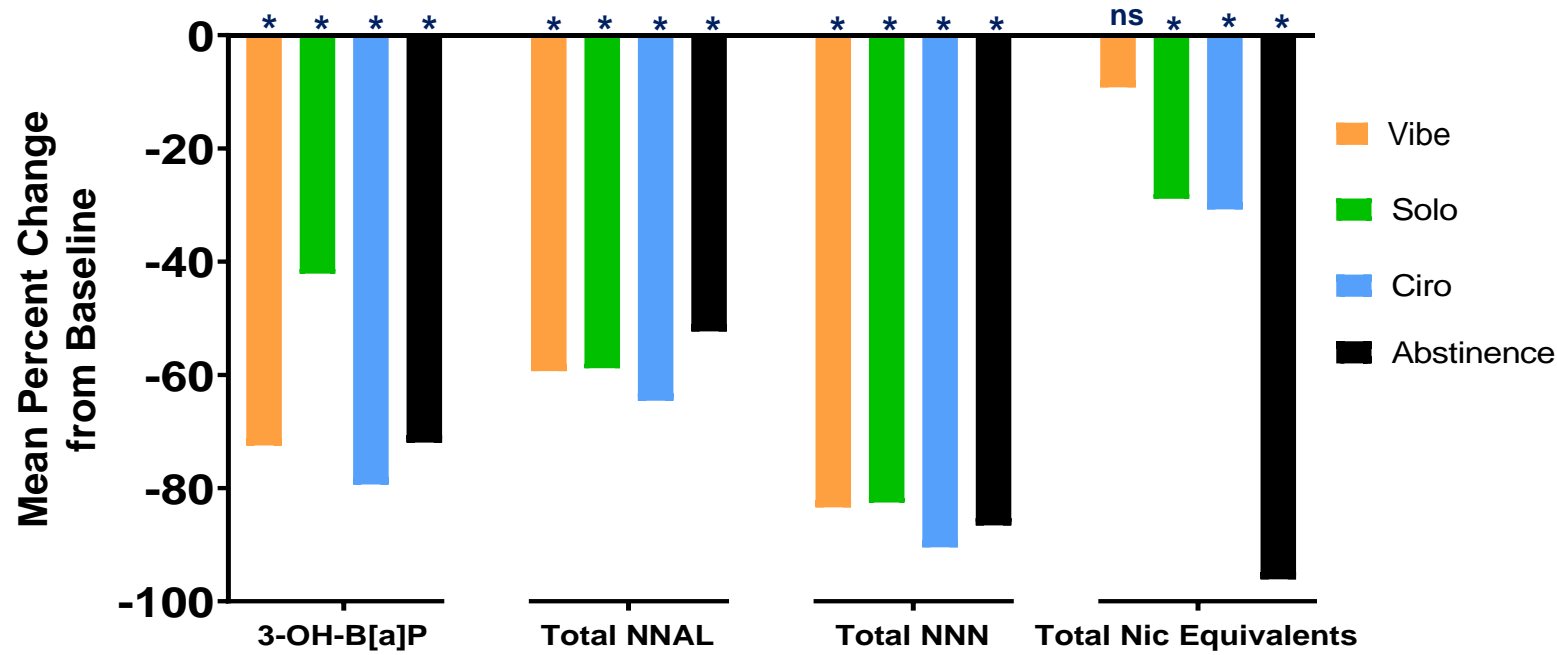
*p<0.05 Bonferroni-adjusted

RESULTS:

BoE to mercapturic acids were significantly reduced in all product-switch cohorts.

Similar reductions were observed in the Abstinence cohort.

Urinary BoE: 3-OH-B[a]P, TSNAs and Total Nicotine Equivalents



*p<0.05 Bonferroni-adjusted; ns = not significant

RESULTS:

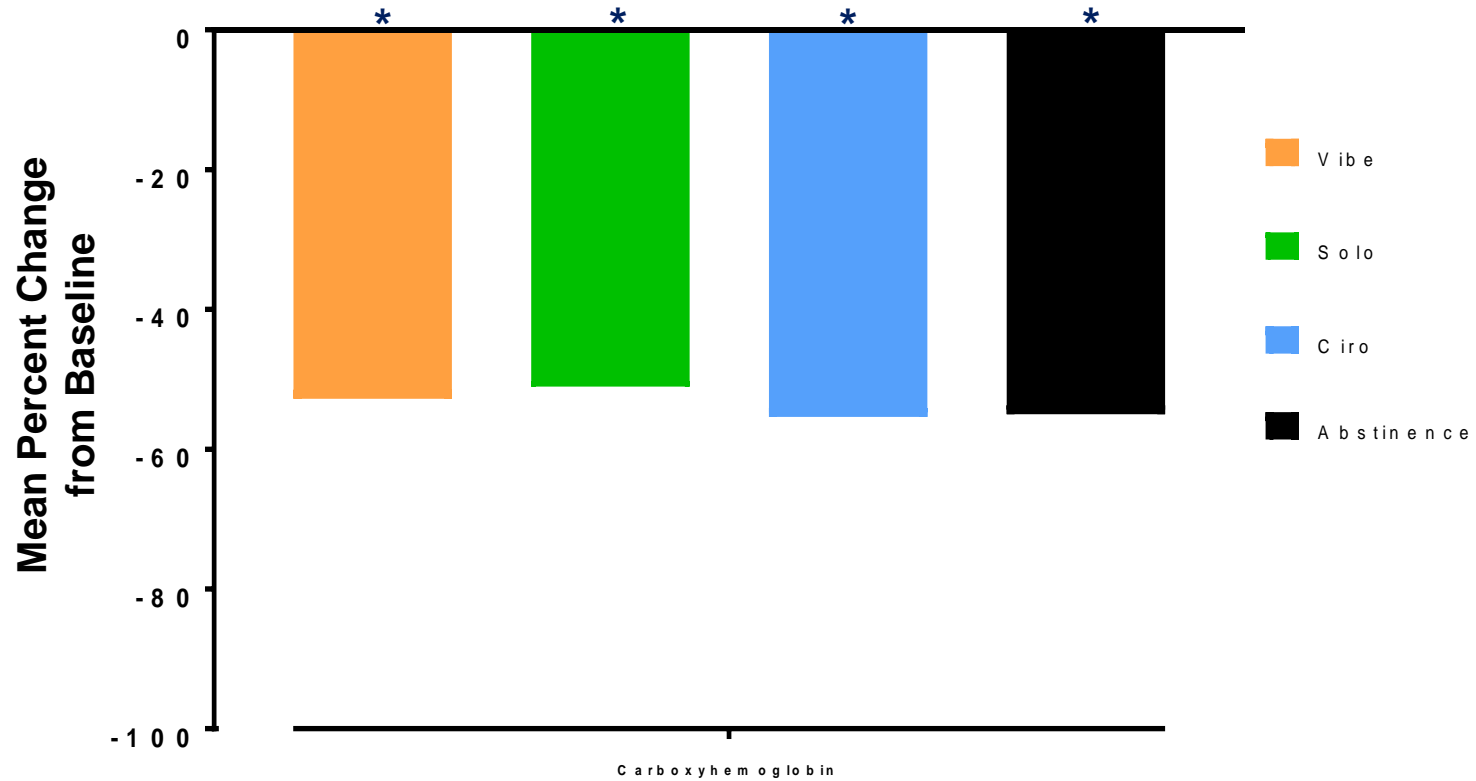
BoE to B[a]P, NNK, and NNN were significantly reduced in all product-switch cohorts.

Significant reductions in TNEq. were observed for subjects in Vuse Solo and Vuse Ciro Cohorts.

Reductions in product-switch cohorts were similar to those observed in Abstinance.

One subject in Abstinance cohort with an extreme data value at baseline was excluded from Total NNN analysis.

Blood BoE: Carboxyhemoglobin

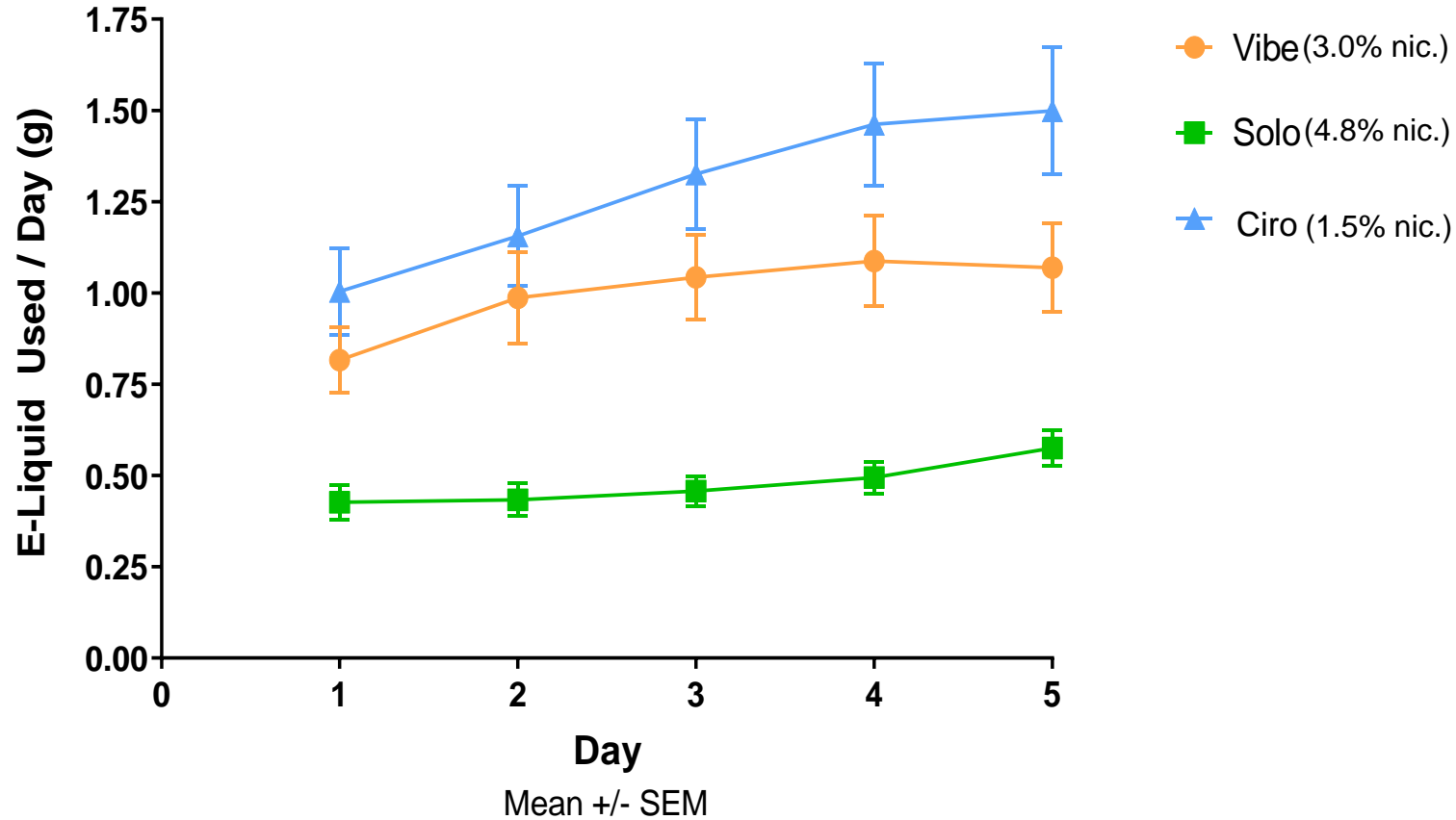


*p<0.05 Bonferroni-adjusted

RESULTS:

BoE to carbon monoxide were significantly reduced post-product switch in all Vuse ENDS and Abstinence Cohorts.

Daily ENDS Product Use



RESULTS:

Generally, the average daily amount of e-liquid used in each cohort increased slightly from Day 1 through Day 4 (Vuse Vibe and Vuse Ciro), & through Day 5 (Vuse Solo).

The amount of ENDS e-liquid used appears to trend with the nicotine level of the product.

Summary

1

Overall, large and statistically significant reductions in BoE (urine and blood) were observed across all three Vuse ENDS product cohorts.

2

Reductions in BoE in all three Vuse ENDS product cohorts were to a similar extent as those seen in Abstinence cohort (except for Total Nicotine Equivalents).

3

Smaller reductions in urinary total nicotine equivalents were observed across the three Vuse ENDS product cohorts compared to reductions observed in other urinary BoEs.

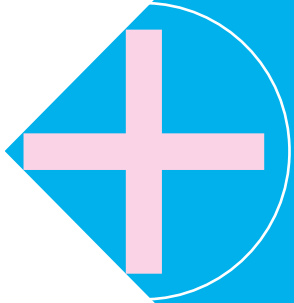
4

Over the 5 days of Vuse ENDS product use, mean daily e-liquid used generally increased for all ENDS product cohorts.

5

No serious adverse events or death were reported in this study. All adverse events were reported as mild or moderate. None led to the discontinuation of Vuse ENDS product use.

Overall Conclusions



For Vuse ENDS users, the exposure to tobacco smoke toxicants was significantly reduced to comparable magnitudes as abstinence from smoking.



The data collected in this study add to the body of evidence supporting that ENDS pose less individual risk to tobacco product consumers than combustible cigarettes.

Acknowledgements

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Clinical Study Division

Submissions

Thank You!

Questions?

